

PEER REVIEW POLICY OF ALL JOURNALS & BOOKS PUBLISHED UNDER EIS PUBLISHERS

The method of peer review is to confirm that only original and authentic research is approved for publication. It is a measurable process to ensure reliable, unbiased, and technically sound scholarly publishing that is carried out by most of the reputable scientific journals. Our referees play a critical role in maintaining the highest standards desired by the authors, editors, and reviewers in one hand and readers in the other. All manuscripts are peer reviewed following the procedure outlined below.

Initial manuscript evaluation The Editor first evaluates all manuscripts. It is rare, but it is possible for an exceptional manuscript to be accepted at this stage. Manuscripts rejected at this stage are insufficiently original, have serious scientific flaws, have poor grammar, or English language, or are outside the aims and scope of the journal. Those that meet the minimum criteria are normally passed on to at least 2 experts for review.

Type of Peer ReviewPeer review employed by all the journals of EIS Publishers are double blind reviewing, where both the referee and author remain anonymous throughout the process.

How the referee is selected:Whenever possible, referees are matched to the paper according to their expertise and our database is constantly being updated.

Referee reports:Referees are asked to evaluate whether the manuscript: - Is original - Is methodologically sound - Follows appropriate ethical guidelines - Has results which are clearly presented and support the conclusions - Correctly references previous relevant work.

Review Process: The journal editor invites reviewers who are experts in your article's subject matter to evaluate the article and provide feedback.

Reviewers comment on a variety of points such as whether the study is well designed or if the results are too preliminary. Reviewers can help authors hone key points, identify, and resolve errors, and generate new ideas.

The reviewers' feedback informs the editor's decision on whether to accept or reject the article BASED ON THE FOLLOWING PARAMETERS:

Scope: Is the article appropriate for this publication?

Novelty: Is this original material distinct from previous publications?

Validity: Is the study well designed and executed?

Data: Are the data reported, analysed, and interpreted correctly?

Clarity: Are the ideas expressed clearly, concisely, and logically?

Compliance: Are all ethical and journal requirements met?

Advancement: Is this a significant contribution to the field?

Final report A concluding decision to accept or reject the manuscript will be sent to the author along with any recommendations made by the referees and may include verbatim comments by the referees. Editor or Reviewers can select four kind of decisions: Accept, Reject, Minor or Major Revision.

Accept: Manuscript is accepted for publication in the journal as it is,

Reject: Manuscript is rejected without any scope of further revision.

Minor Revision: Manuscript is accepted provided the minor revisions as suggested by the reviewer is incorporated successfully in the article

Major Revision: Manuscript need major revision as per the recommendations of the reviewer and only if the suggestions are incorporated the article will be considered for further review.

Editor's Decision is final Referees advise the editor, who is responsible for the final decision to accept or reject the article.